

PARTNERSHIP AGREEMENT



This agreement will serve as a contract between _____ and SCSS for sponsorship of the 2025 Fun Run/Walk & Festival.

**May 31st 2025
Sponsorship**

Title Sponsor

\$5,000 (1 Available)

Your sponsorship will include: 20'x20' festival footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc. Logo inclusion as title sponsor on SCSS Run/Walk Festival program. Logo inclusion on official festival website with link to partner site. Logo inclusion on all marketing collateral as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaign. Mention as Title Sponsor on web, radio and print ads. Priority banner placement on the Main Stage. Ten announcements during the festival with your additional 5 minute stage presentation, four all access passes for VIP tent and six general access tickets. Exclusive meet and greet with all performers. Banner placement at the event. 4 social media posts (Facebook, Instagram, Tik Tok).

Presenting Sponsor

\$2,500 (1 Available)

Your sponsorship will include: 10'x10' festival footprint. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc. Engage the attending market via promotional and informational items. Tote bags, pens, samples, etc. Logo inclusion as presenting sponsor on official SCSS Run/Walk Festival program. Logo inclusion on official festival website with link to partner site. Logo inclusion on all marketing collateral as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaign. Mention as Presenting sponsor on print ads. Lower banner placement on the Main Stage. Four announcements during the festival. Two all access passes for the VIP area and two general access tickets. Banner placement at the event. Two social media posts (Facebook, Instagram, Tik Tok).

Community Sponsor (6 Available)

\$1500 (2 Available)

Your sponsorship includes: Logo inclusion on all marketing collateral as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaign. Mention as Community sponsor on print ads. Lower banner placement in the general area. Two announcements during the festival. Two VIP access passes and two general access tickets. Banner placement at the event. One social media post (Facebook, Instagram, Tik Tok) for you to continuously share.

VIP Lounge Sponsor (2 Available)

(Catering food/drink provider for artists and VIP guests)

Your sponsorship includes logo inclusion on all marketing collateral as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaign. Mention as Presenting Sponsor on print ads. Banner placement in VIP and the general area. Two announcements during the festival. Two VIP access passes and two general admission tickets. Banner placement at the event. One social media post (Facebook, Instagram, Tik Tok) for you to continuously share.

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Youth Sponsor (2 Available)

\$ 1,000 Interactive Kid Zone (education of culture and community, snacks and learning)

Your sponsorship will include logo inclusion on all marketing collateral as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaign. Mention as Youth Sponsor on print ads. Banner placement in the general area. Two announcements during the festival. Banner placement at the event. One social media post (Facebook Tik Tok & Instagram) for you to continuously share.

Bib Sponsor (2 Available)

\$1,000 Your sponsorship includes logo on all collectable bibs for 500 runners. I as title sponsor to include press releases and all forms of media announcements, advertising, promotions, and PR Campaign. Mention as Presenting Sponsor on print ads. Banner placement in VIP and the general area. Two announcements during the festival. Two VIP access passes and two general admission tickets. Banner placement at the event. One social media post (Facebook, Instagram, Tik Tok) for you to continuously share.

Vendor (permit & insurance required for food)

\$ 200 - 350 10x10 footprint

Authorization: By signing below you authorize ##### to charge the designated amount

Total amount sponsored

\$ _____

Authorization Signature _____

**All fees are non-refundable and are due no later than April 26st, 2024*

Date _____

In order to reserve your sponsorship.

Contact Name (s) _____

Email: _____

Business/Organization Name: _____

Address: _____

Contact Number: _____

I am authorized to enter into this agreement on behalf of the company mentioned above.

Signature _____

Print Name _____

Date _____

EIN: 99-1600095

Venmo: @CRUZCONTENT Check: So Cal Stroke Survivors

Name on Card _____

Card Number: _____ exp _____ cvc _____

Card Billing Address: _____